

FOODTECH & MEDIA LANDSCAPE 2019



/// IN-HOME ///

/// OUT-OF-HOME ///

Digital-First Recipe/Food Content



"Smart" / Connected Food Content



Nutrition / Wellness



Digital CPG Mktg, Ad & Sales Insights



Grocery eCommerce



Omnichannel Grocery (B2B2C)



Meal Delivery (eCommerce)



Catering & Corporate Meals



Ordering & Delivery Marketplaces



Wine, Beer & Spirits Content / eCommerce



Restaurant Reviews & Local Discovery



Local Deals, Loyalty, Rewards



Restaurant CX, Mktg & CRM (B2B)



Reservations / Event Mgmt



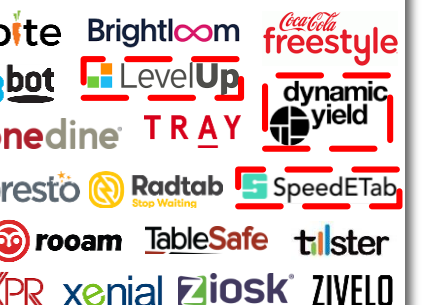
Restaurant Staffing / Workforce Mgmt



On-Premise + Retail Alcohol Tech (B2B)



On-Premise Ordering/Payments



Food Rescue / Waste Mgmt (Foodservice)



Restaurant Mgmt & Business Analytics



/// ENABLING TECHNOLOGIES ///

Supply Chain Transparency/ Sustainability Tracking



Next Gen In-Store Grocery Tech



Ordering & Delivery Platforms (B2B)



Conversational Platforms: Voice & Bots



AI/ML Food & Bev Product Innovation



Food Procurement Marketplaces & Platforms



Restaurant Cloud POS



Shared / Cloud Kitchen Platforms

