FOODTECH & MEDIA LANDSCAPE 2019

Better Food Ventures

/// IN-HOME ///

Digital-First Recipe/Food Content

allrecipes, BuzzFeed Tasty, cookpad, bing, delish, Eater, epicurious, Genius Kitchen, Google, feedfeed, Food52, Food+Tech Connect, kitchn, Panna, Kitchen Stories, myrecipes, Tasting Table, The New Food Economy, Tastemade, Plant Jammer, The Daily Meal, Serious Eats, Spoon University, the spoon, Sorted Food, Food Envy, Twisted, YouTube, Simply Recipes

"Smart" / Connected Food Content

amazon alexa, AnyList, ChefSteps, BuzzFeed Tasty, BigOven, Cortana, chicory, Cooklist, HESTAN CUE, emeals, Chefling, klove chef, drop, Google Assistant, innit, myxx, PYLON, SIDECHEF, thermomix COOKIDOO, relish, whisk, Yummly

Nutrition / Wellness

Diet ID, AVA, Epicured, EdaMam, EatRx, eat this much, Lighter, EatLove, fatsecret, Food Maestro, habit, FillMyFork, myfitnesspal, kurbo, nutrino, nutritionix, NIMA, noom, Rise, shopwell, platejoy, Savor, Suggestic, Virgin Pulse, wellio, zipongo

Digital CPG Mkting, Ad & Sales Insights

Ad Adapted, basket, Catalina, chicory, Coupdog, Eversight, Checkout 51, Engage3, inmar, GourmetAds, Fetch, flipp, ibotta, Koupon Media, LINQIA, kiip, Purchase Decision Network, Quotient, Numerator, REVTRAX, Profitero, smart commerce, Sampler, shopperations, whisk

Grocery eCommerce

amazonfresh, Brandless, Boxed, CC Crowd Cow, prime now, good eggs, flashfood, Hungry Harvest, freshdirect, GrubMarket, Milk, mercato, goPuff, Imperfect Produce, Misfits Market, Jet, instacart, Shipt, Thrive Market, rosie

Omnichannel Grocery (B2B2C)

APP CARD, Aisle Ahead, Birdzi, CRAVE, HowGood, GROCERKEY, HAPPY FOOD CO, mercatus, HALLA I/O, FreshRealm, MWG, superup, NORTHFORK, MIRAKL, MEISTERDISH, shophero, Spoon Guru, UNATA

Meal Delivery (eCommerce)

Blue Apron, Daily Harvest, Farmstead, Freshly, Green Chef, goldbelly, foodydirect, Kettlebell Kitchen, Farm Hill, Galley, Gobble, HelloFresh, Home Chef, Marley Spoon, Purple Carrot, Sun Basket, Territory, Tovala, Thistle

Catering & Corporate Meals

chewse, EAT Club, Cater2.me, ezcater, Byte, Farmer's Fridge, GoGoCater, foodee, cookd, Hungry, Forkable, Genie, FoodtoEat, Foodsby, minnow, oh my green, foodify, Platterz, Ritual, Peach, sharebite, ZeroCater, Stadium, Zesty, SnackNation

Ordering & Delivery Marketplaces

allset, chowbus, bite squad, Bring Me That, delivery.com, EAT24, DoorDash, EatStreet, FANFOOD, foodjunky, FAVOR, kiwi, foodboss, MEALPAL, dink, Grubhub, ORDER UP, Uber Eats, Snackpass, NOBLE, Tapingo, OrderAhead, POSTMATES, WAITR

Wine, Beer & Spirits Content / eCommerce

Bright Cellars, Delectable, drync, Distiller, Drinks, Drizly, hello vino, MINIBAR, TapRm, Untappd, Saucey, TIPSI, vivino, Vinepair, Vinebox Wine, WINESTYR, wine.com

Restaurant Reviews & Local Discovery

CHEFSFEED, EatWith, journy, The Infatuation, Localeur, menuism, FED, Tasting Collective, Guides, trover, tripadvisor, vimbly, yelp, ZAGAT

Local Deals, Loyalty, Rewards

belly, HOOCH, Hooked, GROUPON, mogl, SEATED, SELECT, FIVESTARS

Restaurant CX, Mkting & CRM (B2B)

AppFront, Bridg, Bentobox, bikky, cashstar, fishbowl, Empyr, KABAQ, Index, incentivio, MOMENTFEED, MUNCHADO, mobivity, OpenMenu, Servy, punchh, PAYTRONIX, relevant, Spendgo, session M, singleplatform, SPARKFLY, Thanx, SEVENROOMS, tattle, Wisely, VENGA, yext, zineOne

Reservations / Event Mgmt

Bookatable, cvent, CATERease, SIXPLUS, hostme, Gather, howait, TABLELIST, RESY, TOCK, tripleseat, OpenTable, TableUp, RESERVE, WAITLIST ME

Restaurant Staffing / Workforce Mgmt

7SHIFTS, blanket, GOOD FOOD JOBS, HotSchedules, Culinary Agents, harri, PEOPLE MATTER, Instawork, seasoned, Jolt, POACHED, push, Schedule101, pared, SLING, snag., stratex, When I Work

On-Premise + Retail Alcohol Tech (B2B)

binwise, Bevager, DRAFTSERV, nectar, I POUR IT, provi, pour, PUBINNO, PROOF, StarBar, tastry, SevenFifty, THIRSTIE

On-Premise Ordering/Payments

bite, Brightloom, Coca-Cola freestyle, Bbot, LevelUp, dynamic yield, onedine, TRAY, presto, Radtab, SpeedETab, rooam, TableSafe, tillster, XPR, xenial, ziosk, ZIVELO

Food Rescue / Waste Mgmt (Foodservice)

COPIA, goMkt, FOOD for all, GOODR, Leanpath, FEEDBACK, replate, OLIO, transfernation, yourlocal

Restaurant Mgmt & Business Analytics

86 REPAIRS, avero, BEVSPOT, compeat, Altametrics, CRUNCHTIME!, DELAGET, Foodager, fourth, GALLEY, inmoment, marketing vitals, MarketMan, marginedge, TDn2K, meal ticket, {OMNIVORE}, PathSpot, PeachWorks, PLATE IQ, tenzo, SynergySuite, sourcery, Restaurant365, WHATSBUSY, Upserve, xtraCHEF, xenial, yumpingo

/// ENABLING TECHNOLOGIES ///

Supply Chain Transparency/ Sustainability Tracking

arc-net, bext360, CMX, EVRYTHNG, Frequentz, FoodLogiQ, HarvestMark, iTradeNetwork, PROVENANCE, SUPPLYSHIFT, rize, sourcemap, safetraces, Transparency-One, ripe.io, WFCF, traceregister

Next Gen In-Store Grocery Tech

aila, bossanova, caper, grabango, focal systems, Mi9 Retail, ocado Smart Platform, inmarket, Pensa, SCANDIT, [Sc] Standard Cognition, REVIONICS, SKIP, Shelfbucks, trax, wasteless, Takeoff

Ordering & Delivery Platforms (B2B)

branch, BRINGG, Button, CHOWLY, ChowNow, deliv, CATERTRAX, Habitat Logistics, HOMER, MONKEYMEDIA SOFTWARE, ItsaCheckmate., MENUDRIVE, Ordermark, GoParrot, OPEN DINING, onosys, ROADIE, onfleet, patronpath, RELAY, SLICE, tillster

Conversational Platforms: Voice & Bots

APPRENTE, BensenAI, BRANDMCHAT, clinc, JETSON, ENCOUNTER AI, novo labs, kea., OpenCity, REDSHIFT, mmuze, ORDERSCAPE, Say2eat, voix, VALYANTAI, Zingle

AI/ML Food & Bev Product Innovation

Gastrograph, brightseed, FlavorWiki, FOODPAIRING, NURITAS, isense, JOURNEY FOODS.IO, SIGNALS ANALYTICS, motif, SPOONSHOT, THIMUS, tastewise

Food Procurement Marketplaces & Platforms

AFRESH, AZOTI, BlueCart, natural commerce, Choco, Cheetah, FRESH NATION, FoodMaven, FULL HARVEST, podfoods, Spoiler Alert, forager, DINE MARKET, SHELF ENGINE, simple

Restaurant Cloud POS

clover, LAVU, lightspeed, MenuSifu, par, OrderSnapp, NorthStar, rezku, Revel Systems, SHOPKEEP, Shift4 Payments, SpotOn, SALIDO, Square, toast, TouchBistro, Upserve POS

Shared / Cloud Kitchen Platforms

2ndKitchen, CLOUD KITCHENS, kitchen united, nextbite, THE FOOD CORRIDOR, THE KITCHEN DOOR, zuul

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ACQUIRED

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